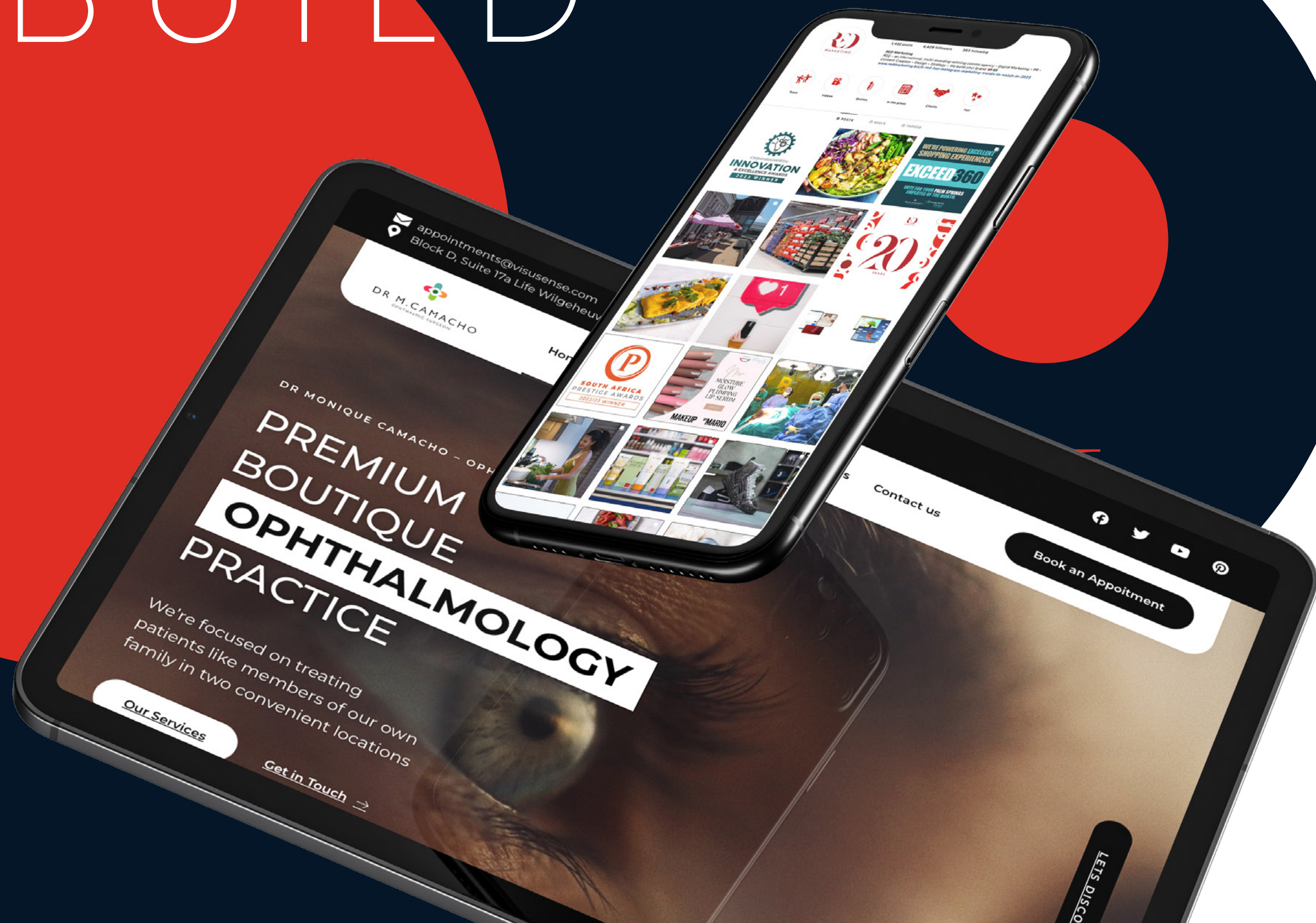




RED

MARKETING

WE BUILD



NOVEMBER
CAN
DS



IS YOURS NEXT?

With London's fast-paced and dynamic marketplace, it's imperative that you innovate your strategies. We specialise in creating industry-tailored digital marketing solutions, including strategic planning, content creation, social media management, photography, videography, community management, crisis management, web development, web design, SEO, Google AdWords, public relations, influencer relations, events and consulting.

Our team of strategic thinkers and innovative technologists at our digital marketing agency in London are so fully integrated into the latest innovations and technology, that #DigitalMarketing is our native language. The proof is in the pudding – our team has won awards for digital marketing campaigns and accolades for community relations. Over the last two decades, we've helped a multitude of luxury brands and businesses grow their brand presence and expand their network reach.

We're not just an agency; we're a brand-experienced team that understands business. Choose RED Marketing as your digital marketing partner and your business will gain a steep competitive advantage.

WHY CHOOSE US?

RED Marketing is a digital marketing agency with global resources. We're based in London with support offices and resources in Johannesburg. We work fast, delivering quality, strategic thinking and efficiency within your budget management.

We're a collective of creators. We develop, design, strategise, manage, wonder, idealise, optimise – and we do it because we're passionate. Our team of specialists becomes fully immersed into our wide range of clients' businesses and industries, acquiring the same vision to accomplish goals together. What's more, we've leveraged the best practices learned from our experience across a plethora of industries – from retail and fashion to medical aesthetics and luxury vehicles.

Whether your message is to drive sales or drive engagement, to spread awareness or spread love – we're here to share your story, whatever it is. And we'll find different ways to tell people until they're really listening. Because you dedicate your precious time to making excellent products and services, to improving your industry – and that passion grips us, motivates us, enamours us and pushes us. And that's just the tip of the iceberg...



WHAT'S YOUR
STORY?

OUR SERVICES

Without a proper digital marketing strategy, you're throwing darts in the dark... and paying for each attempt! Whether you're launching a new brand or revitalising an existing one, we work closely with your brand to lay out the roadmap for getting your brand where it wants to go.



MARKETING AND BRANDING SERVICES

We help your target audience to understand your brand

SOCIAL MEDIA MARKETING

We build engagement, loyalty and advocacy with social media marketing in London

CREATIVE SERVICES AND CONTENT CURATION

We help you find your voice

WEBSITE DEVELOPMENT

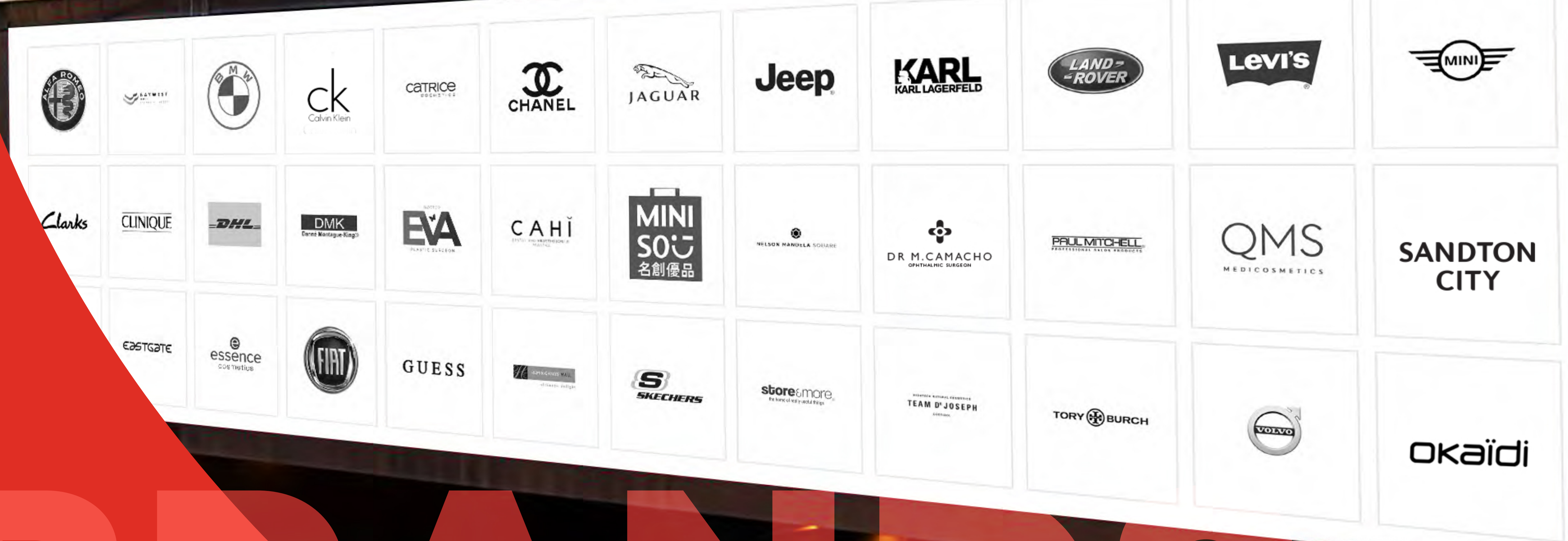
We build a digital home for your brand to live in... then, we ensure you're the best host your visitors could ever imagine

SOCIAL MEDIA MARKETING IN LONDON - DIGITAL MARKETING AND PAID ADVERTISING

We ensure your brand is seen across all of your digital dreams

PUBLIC RELATIONS AND INFLUENCER MARKETING

We put your brand in influential mouths



BRANDS

WE NURTURE

Our team has accumulated expert-level experience in the retail, automotive, beauty and fashion, food and beverage as well as startup industry verticals. We believe that direct collaboration with our clients is essential to bringing engaging experience to life. Within each of these industries, we've helped brands launch, expand and re-image themselves – not to mention achieve unexpected results.



MARKETING AND BRANDING SERVICES CLIENT

We help your target audience to **understand your brand**

Full Service 360 Marketing Client :

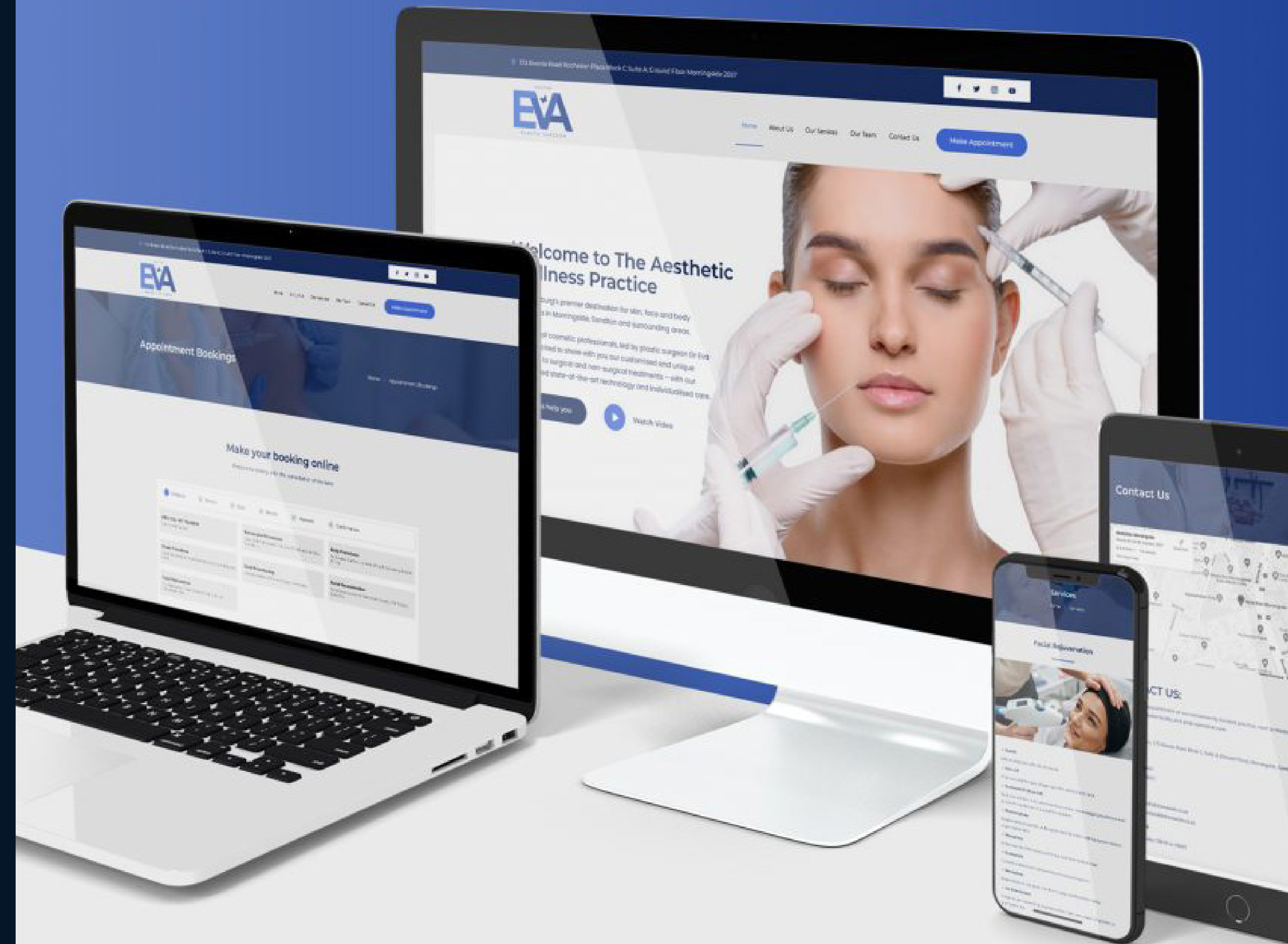
Dr Eva Siolo

Services we provide her practice with:

Marketing and branding strategy, Website development,
Creative services and content curation, Social media marketing,
Digital marketing, Photography, and Videography.

"I recently decided to go 'online' and give my business a social media presence. Not knowing much about marketing and advertising, I felt completely lost in my attempts to promote myself on social media. Trying to employ different people for different tasks didn't work very well as it was difficult for me to coordinate everything myself. But after meeting with Daniel, I started to see the light at the end of the tunnel. RED Marketing is a very well-organised agency that can take care of literally everything that makes one feel professionally promoted and advertised. It's supported by young, enthusiastic professionals who are always ready to assist you and translate creative ideas into innovation. I'm so impressed with the efficiency, availability, creativity and flexibility of the team, from the photographers and graphic designers to the website developers and social media content specialists. The communication is easy and I've never experienced such fast-growing numbers of followers on my social media pages. I'm stress-free and well taken care of. Thank you RED Marketing - now I'm able to do what I love and simultaneously build my brand in an extremely professional way!"

Dr Eva Siolo -





SOCIAL MEDIA MARKETING

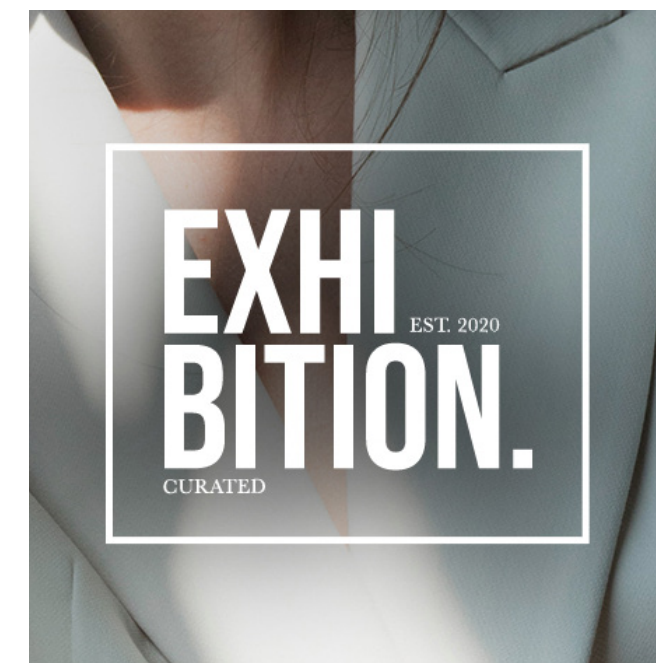
We build engagement, loyalty and advocacy with social media marketing in London

We provide various social media services from Community Management to content curation, to social media advertising

CREATIVE SERVICES AND CONTENT CURATION

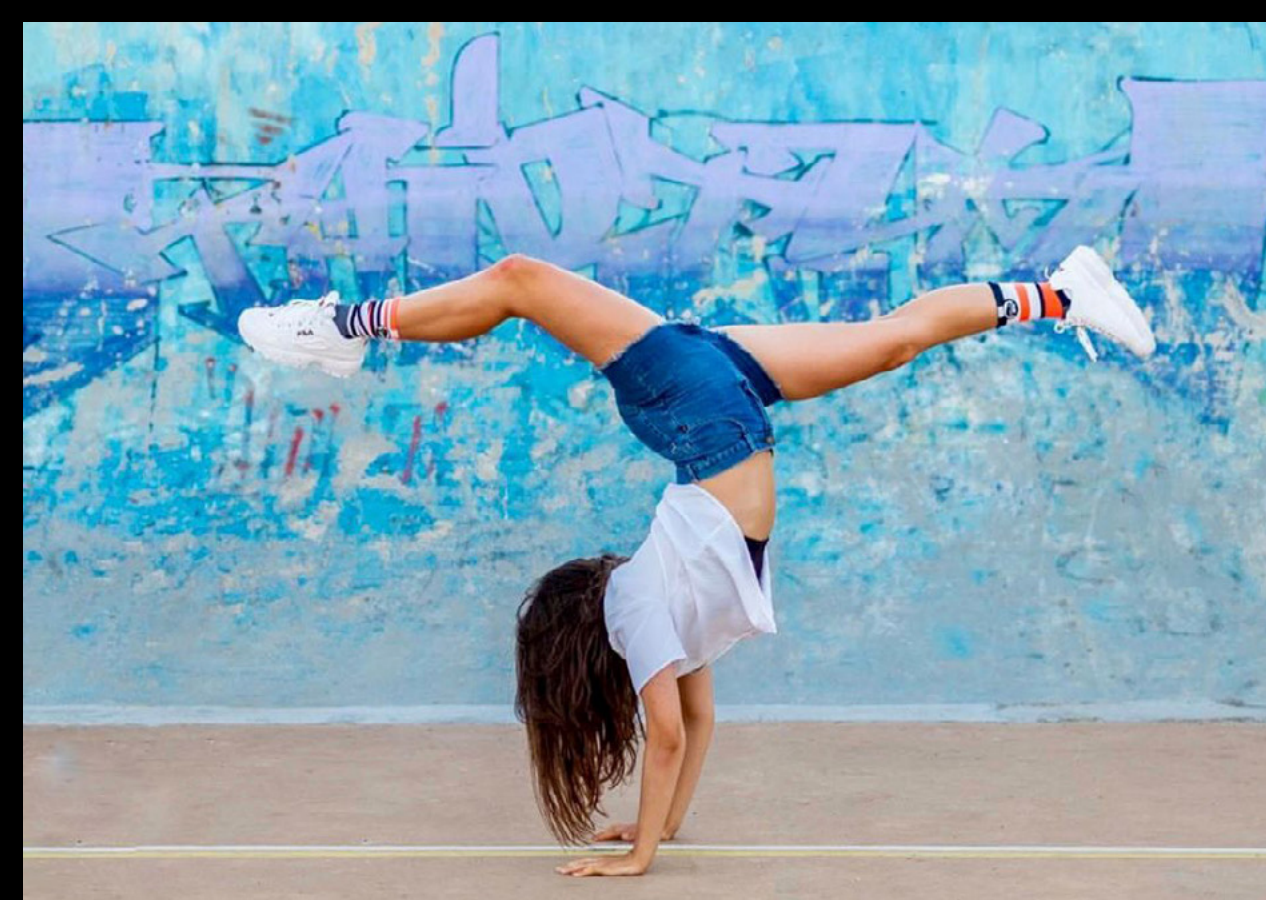
We help you find your voice

We offer creative strategy, graphic design,
creative direction, photography, videography,
copywriting, branding and advertising



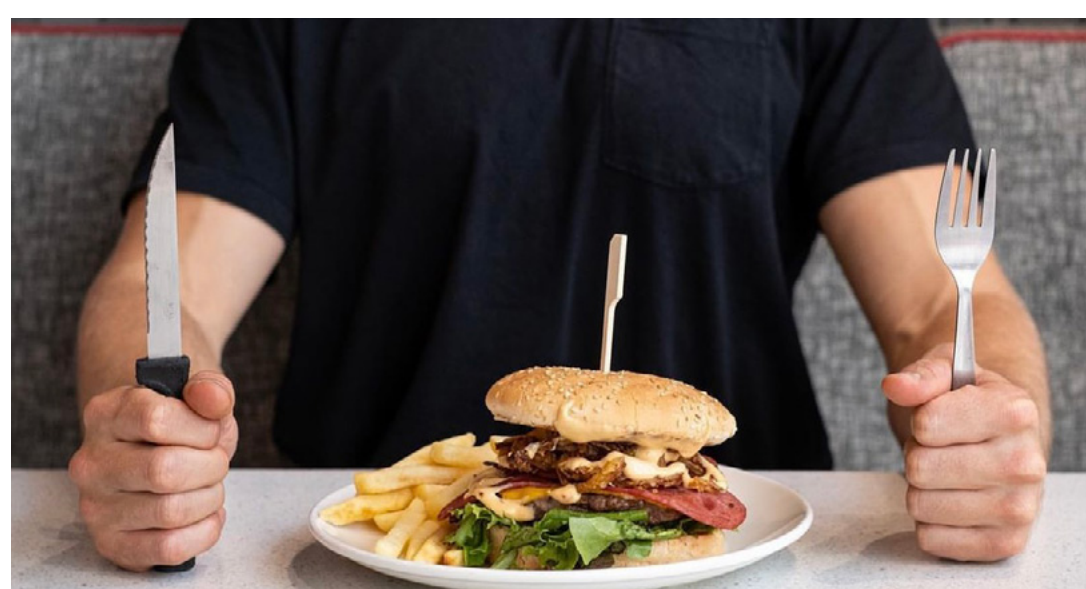
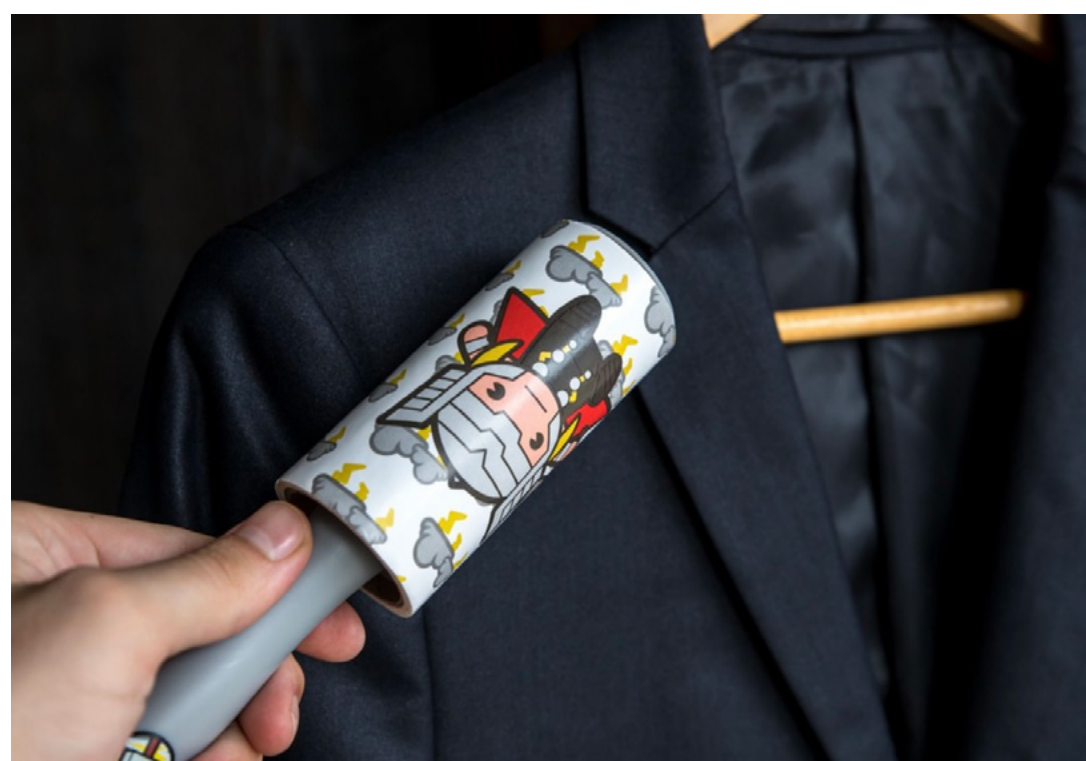


CREATIVE AND ART DIRECTION





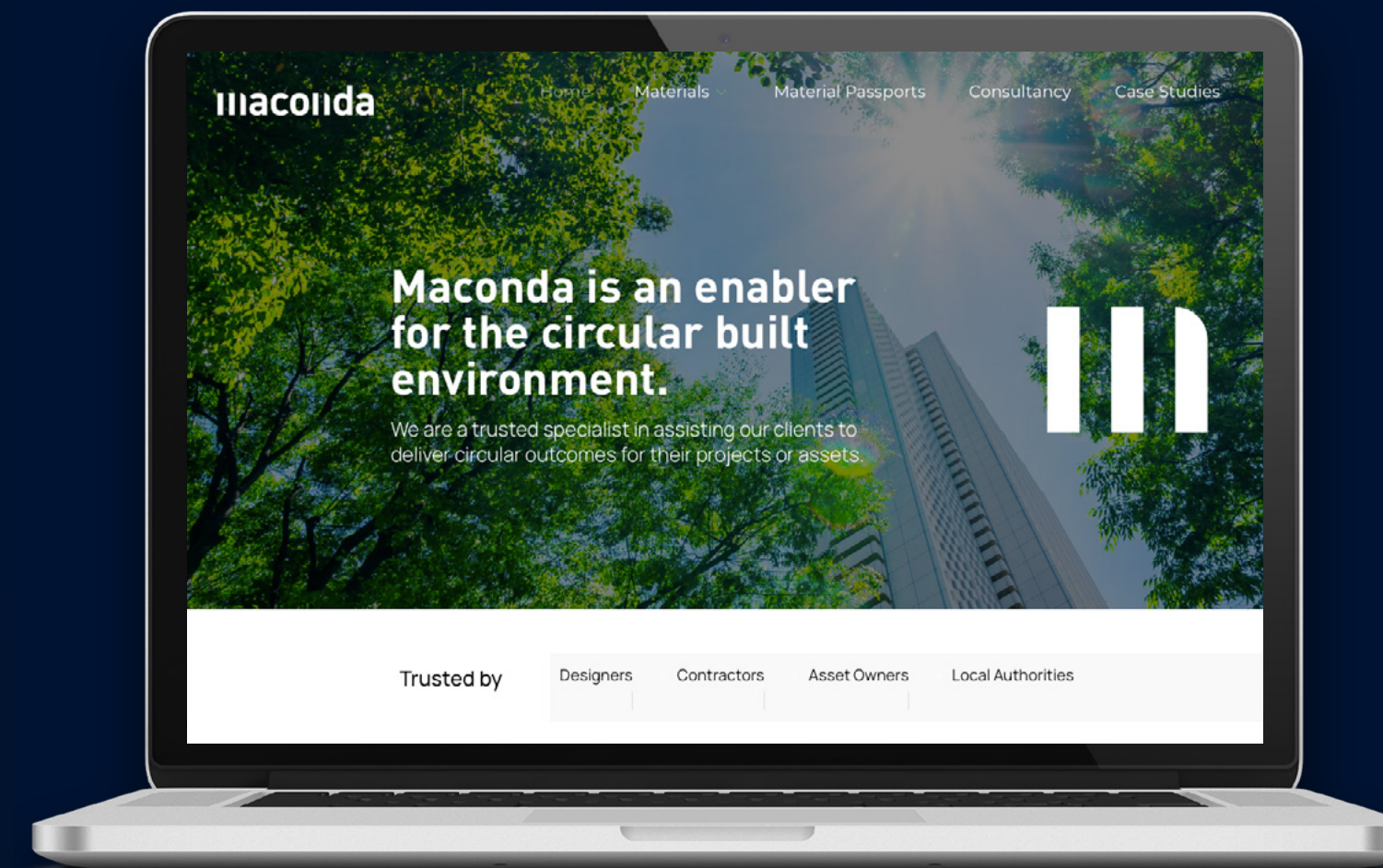
**PHOTOGRAPHY
AND CONTENT
CURATION**



WEBSITE DEVELOPMENT

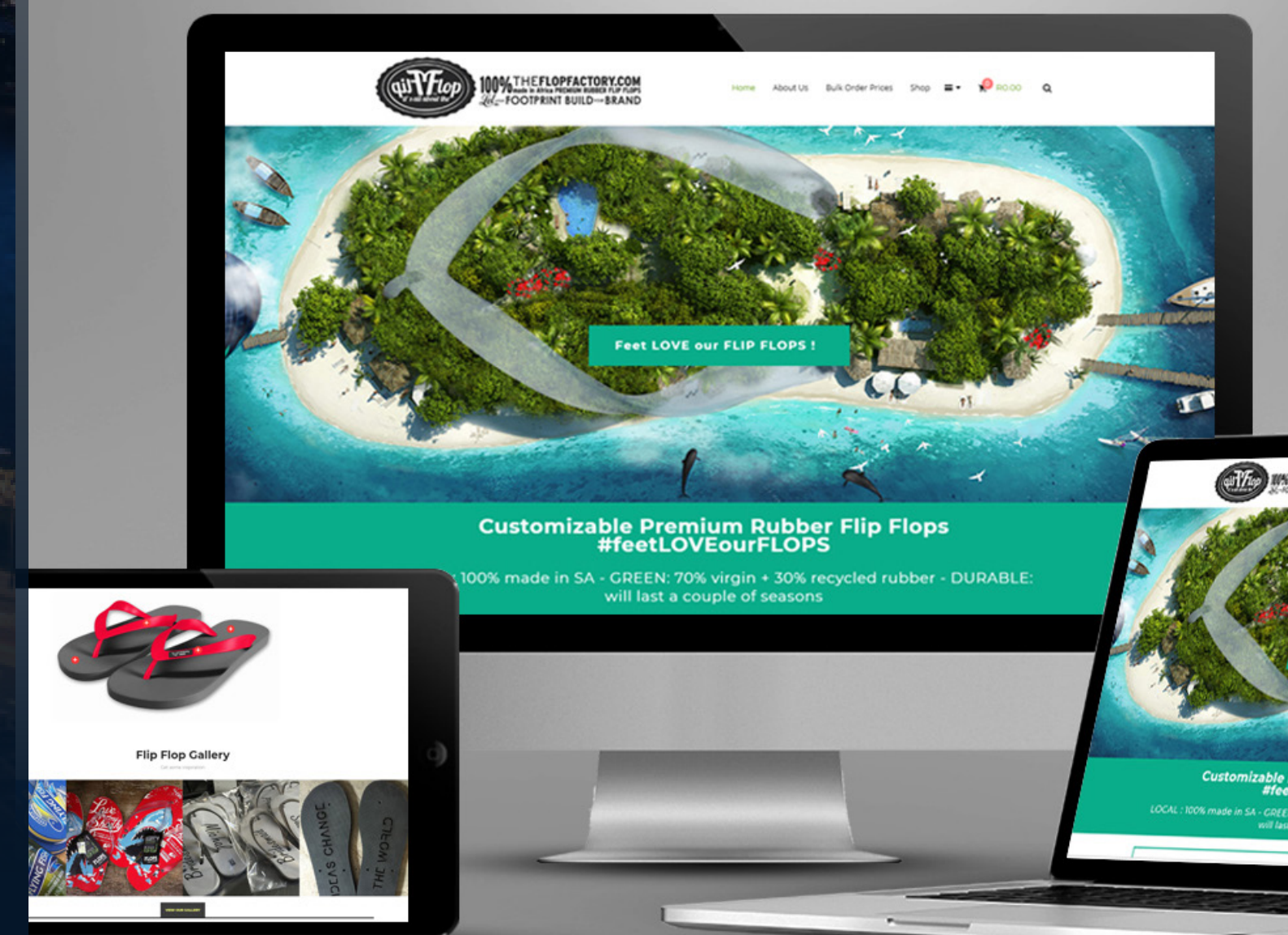
We build a **digital home** for your brand to live in... then, we ensure you're the best host your visitors could ever imagine.

We offer UX and UI design, E-commerce development, responsive design, API integration, website copy Editing and copy writing, prototyping, back-end development



Maconda is an enabler for the circular built environment.

We are a trusted specialist in assisting our clients to deliver circular outcomes for their projects or assets.





PUBLIC RELATIONS AND INFLUENCER MARKETING

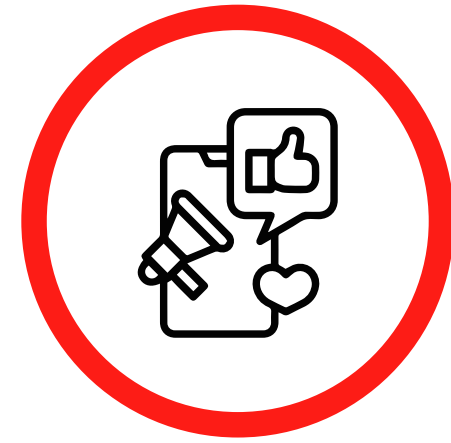
We put your brand in influential mouths

We offer Print and digital feature facilitation, relationship management, crisis management, holding statements, press releases, PR campaigns, media engagement, influencer management etc.



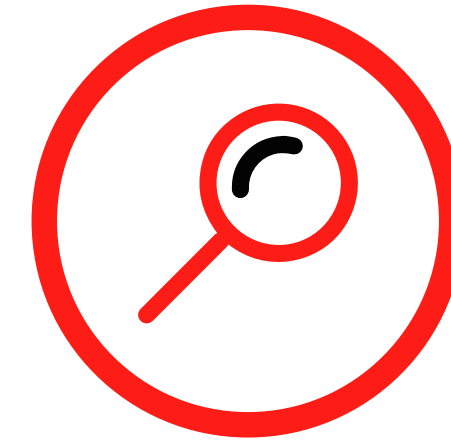
DIGITAL MARKETING AND PAID ADVERTISING

We ensure your brand is seen across all of your digital dreams



SOCIAL MEDIA ADVERTISING:

Engagement, page likes, boosted posts, lead generation, and sponsored ads.

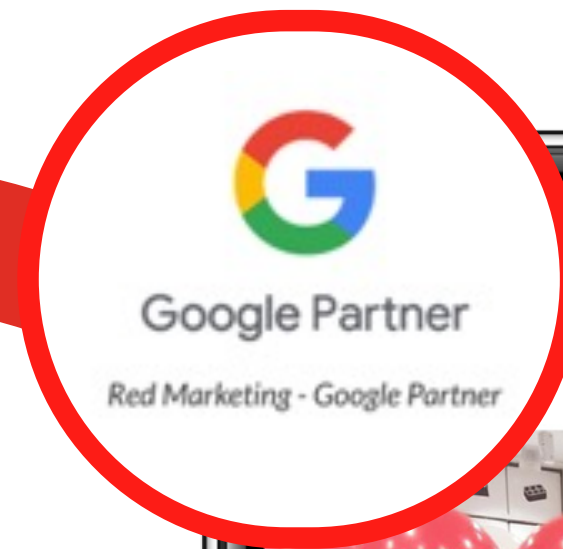


ON-PAGE AND OFF-PAGE SEARCH ENGINE OPTIMISATION:

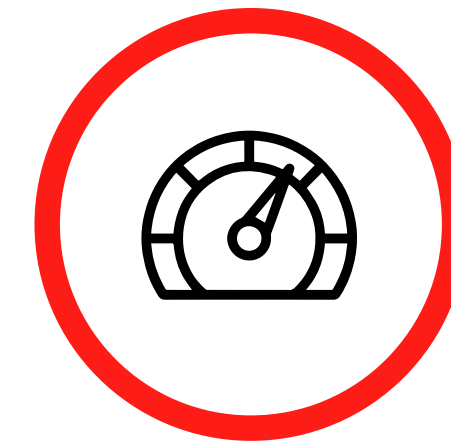


EMAIL MARKETING:

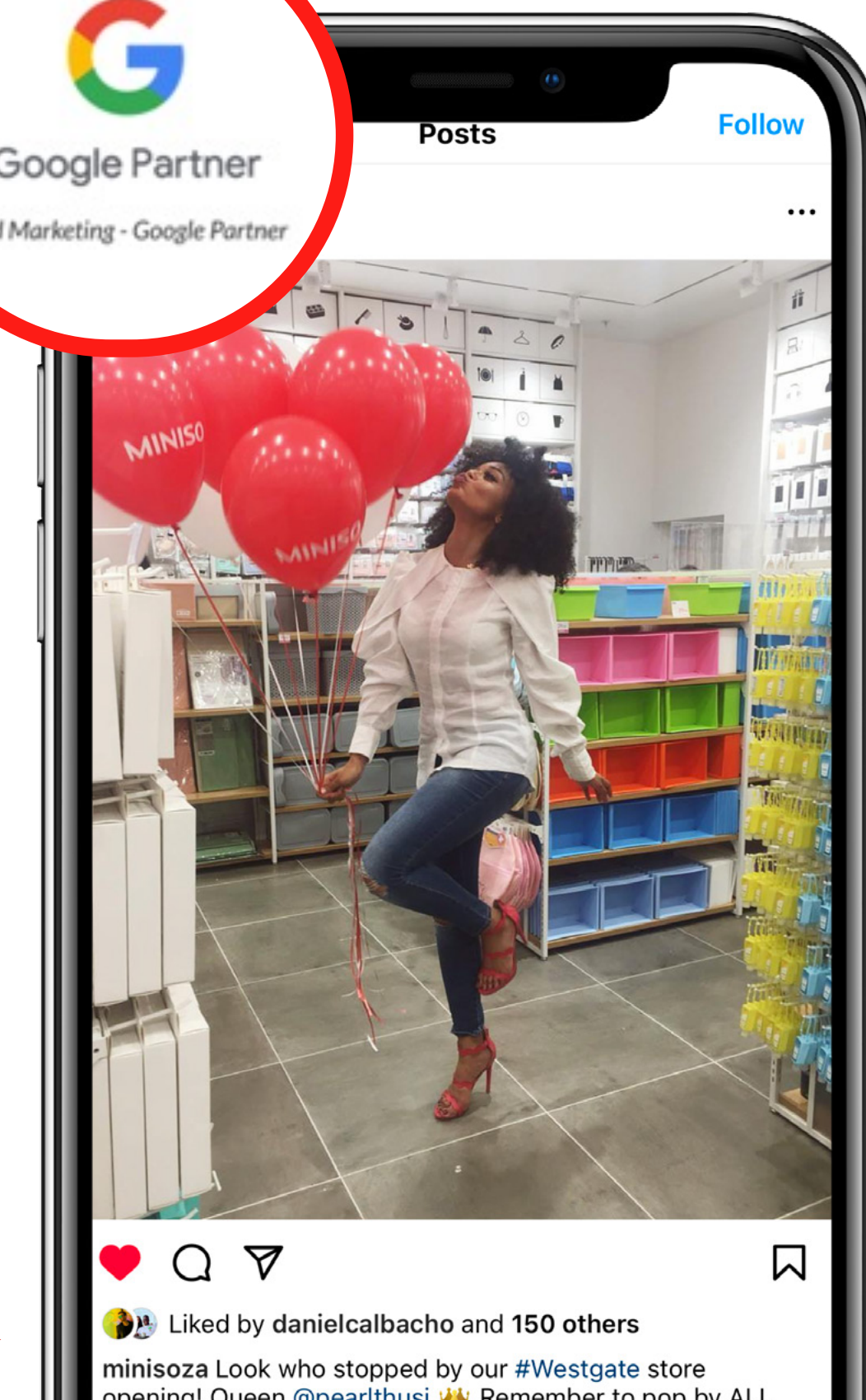
Newsletter curation



PAY-PER-CLICK & GOOGLE ADS MANAGEMENT:



PERFORMANCE INSIGHTS & REPORTING



OUR AWARDS AND ACCREDITATIONS

We bring innovative thinking, adaptive methodology, strong ethics
and years of expertise to the digital marketing industry.

Take a look around and see how we've helped businesses achieve results.



Google Partner

Red Marketing - Google Partner



SOUTH AFRICA
PRESTIGE AWARDS
2022/23 WINNER

South Africa Prestige Award - PR Agency of the Year award for
2022/23



Corporate LiveWire
INNOVATION
& EXCELLENCE AWARDS
2023 WINNER

Innovation & Excellence Awards 2023 - Corporate LiveWire



MEA Business
Awards

MEA Business Awards - 2020 (Best Full-Service Marketing
Agency)



MEA Business
Awards

MEA Business Awards - 2021 (Best Media Content Agency)



African Excellence
Awards

Africa Excellence Awards - 2022 (Most Trusted Boutique
Marketing Agency)



SACSC

South African Council of Shopping Centres



Gold Award Presented for Digital Marketing Client Sandton
City Shopping Centre 2021



SACSC
FOOTPRINT
MARKETING
AWARDS
UNIQUELY CREATIVE




THE SPECTRUM AWARDS

CELEBRATIONS OF RETAIL EXCELLENCE

Shopping Centre Marketing Campaign: Create Tomorrow
Liberty Two Degrees Property Owner

LET'S WORK TOGETHER

At RED Marketing, we're passionate about innovation, brilliant ideas and the execution that brings it all together in one unique experience. If you are too, call or send us an email to get started. Let's find out if we're a perfect fit!

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 Email: info@redmarketing.biz

 Facebook: [@redmarketingpr](#)

 Instagram: [@red_marketing](#)

 Twitter: [@red_lifestyle](#)

 LinkedIn: [:/company/red-marketing-sa/](https://www.linkedin.com/company/red-marketing-sa/)

